



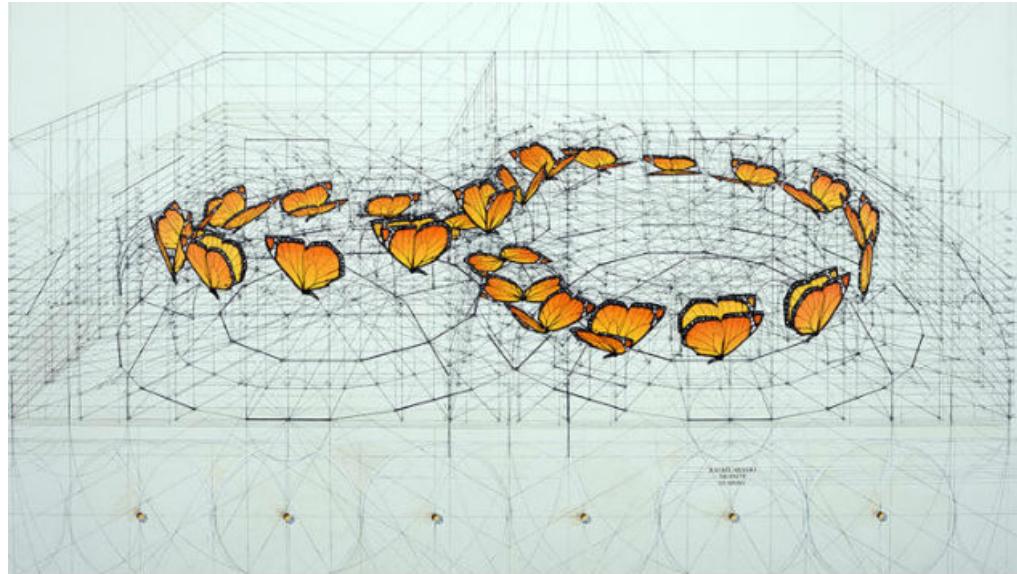
Venezuelan Artists Brings New Life to Nature's Golden Ratio With Coloring Book

By [Abbey White \(/writers?name=abbey+white\)](#) | April 12, 2016 | 4:50pm

Photo courtesy of Rafael Araujo

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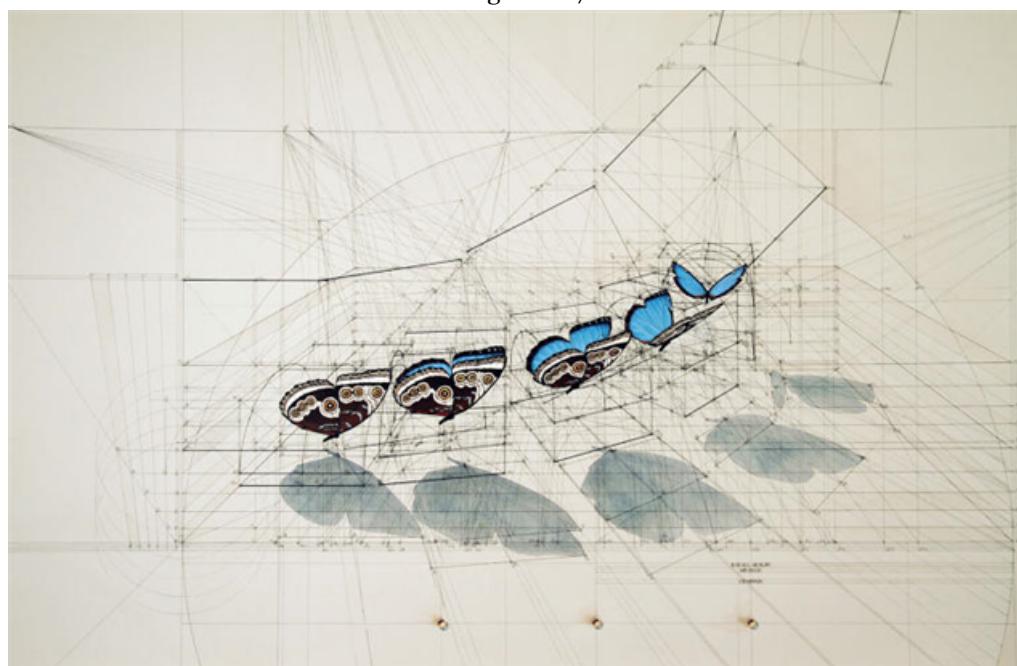
The Golden Ratio is both nature's most simplistic and complicated algorithm. It also tends to go hand in hand with the Fibonacci spiral—a sequence of integers that form a geometric curlicue. It illustrates the way things in the natural world tend to grow without any aid of computer software or technology to generate its complicated structure.

Venezuelan artist Rafael Araujo (<http://www.fastcodesign.com/3058744/wanted/finally-the-golden-ratio-gets-its-own-coloring-book/10>) has taken the natural art of the golden ratio and turned it into physical art, through his own wildly detailed and hand-illustrated examples of the Fibonacci spiral. His work, often vibrantly colored with hints of da Vinci's Renaissance fascination for nature, might stop you in your tracks.

You can now take some of that work home with you and play with it yourself with his adult coloring book, which he has set up a Kickstarter (<https://www.kickstarter.com/projects/1854671654/golden-ratio-coloring-book>) page for. The book offers stunning examples of the math at work in our natural surroundings, with more than 20 new illustrations of the Fibonacci spiral designed from scratch.

The *Golden Ratio Coloring Book* costs \$20, but get a glimpse at its contents before you literally spiral out of coloring control.

Image 1 of 17



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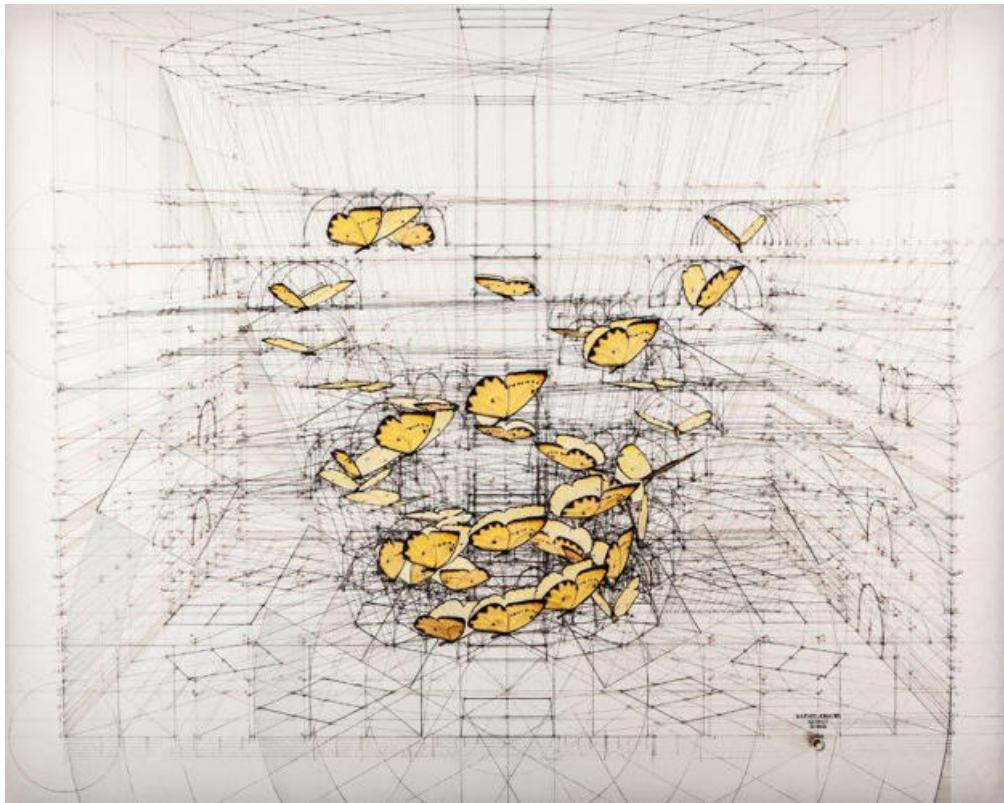
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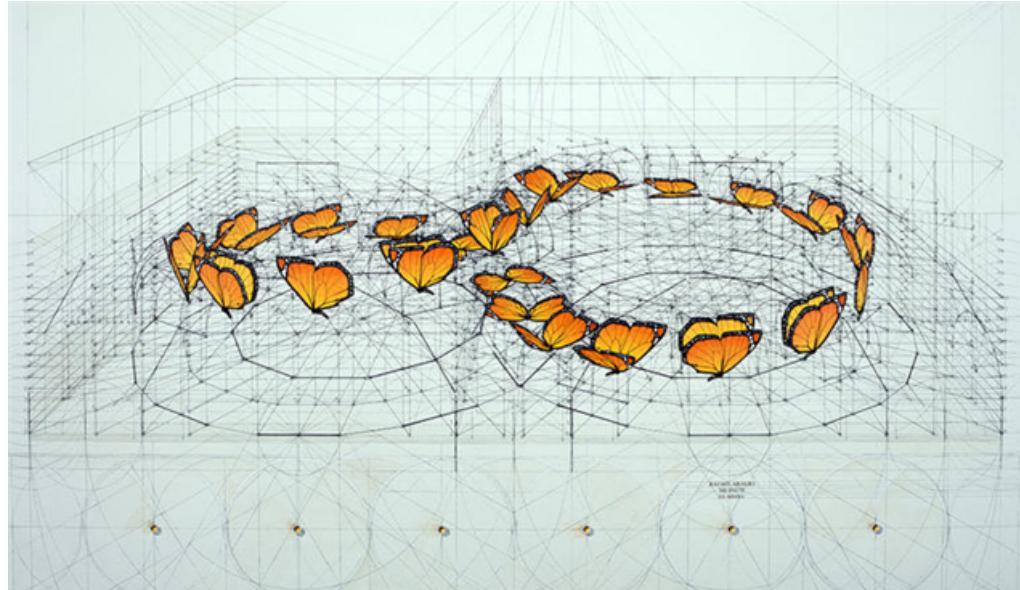
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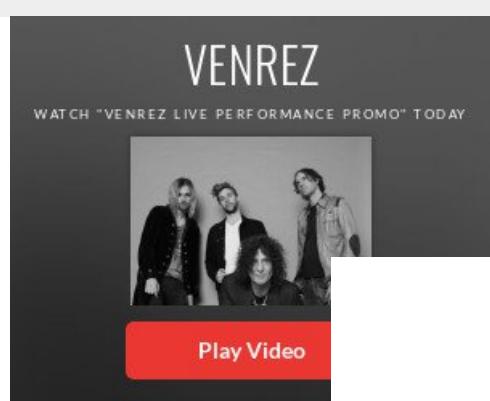
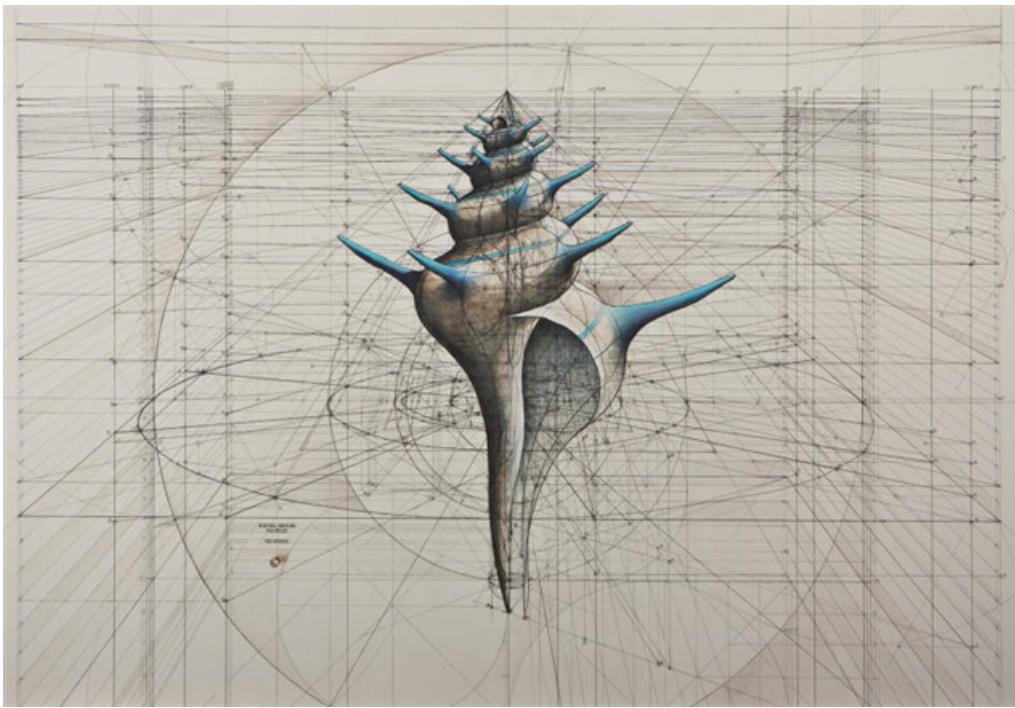


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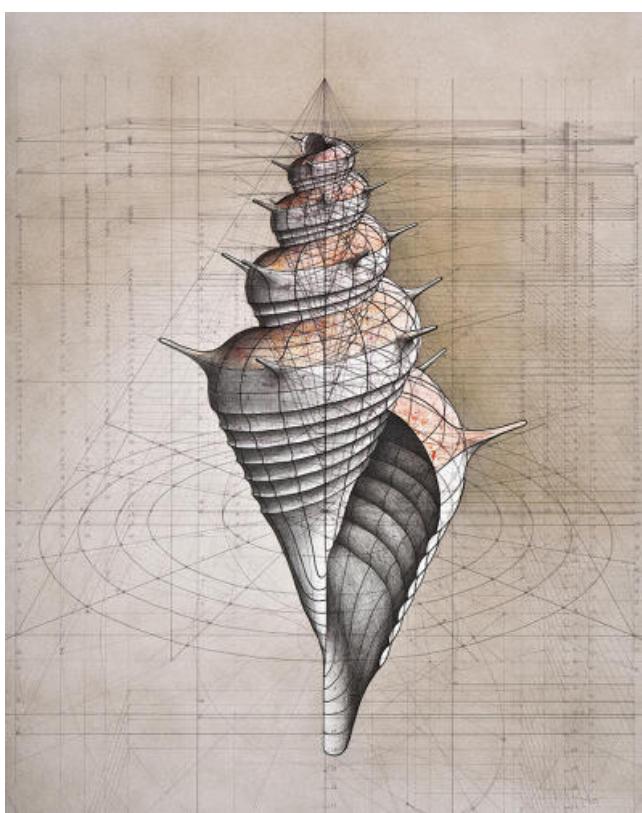


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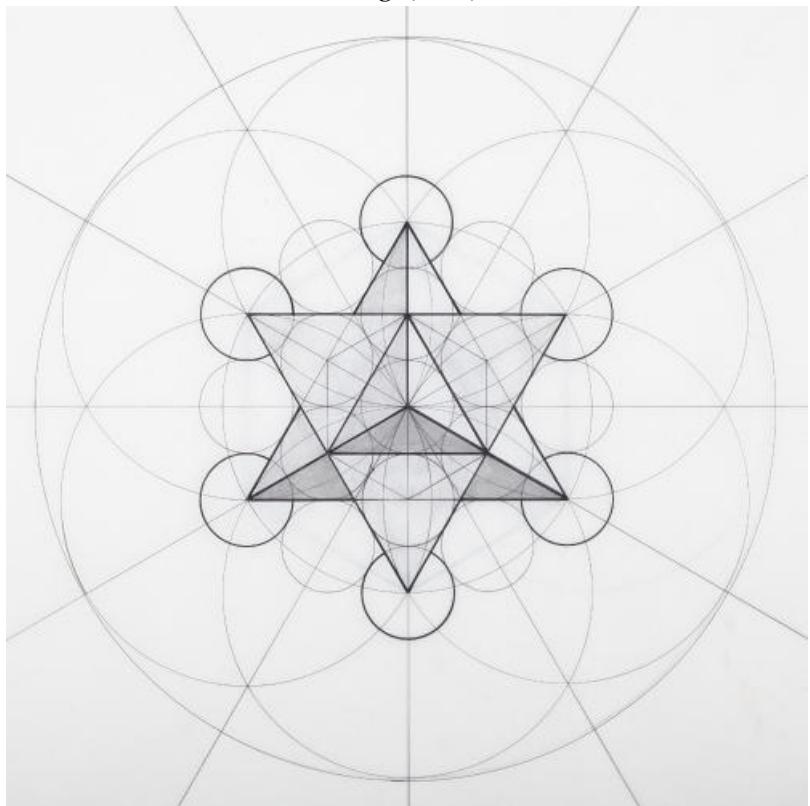
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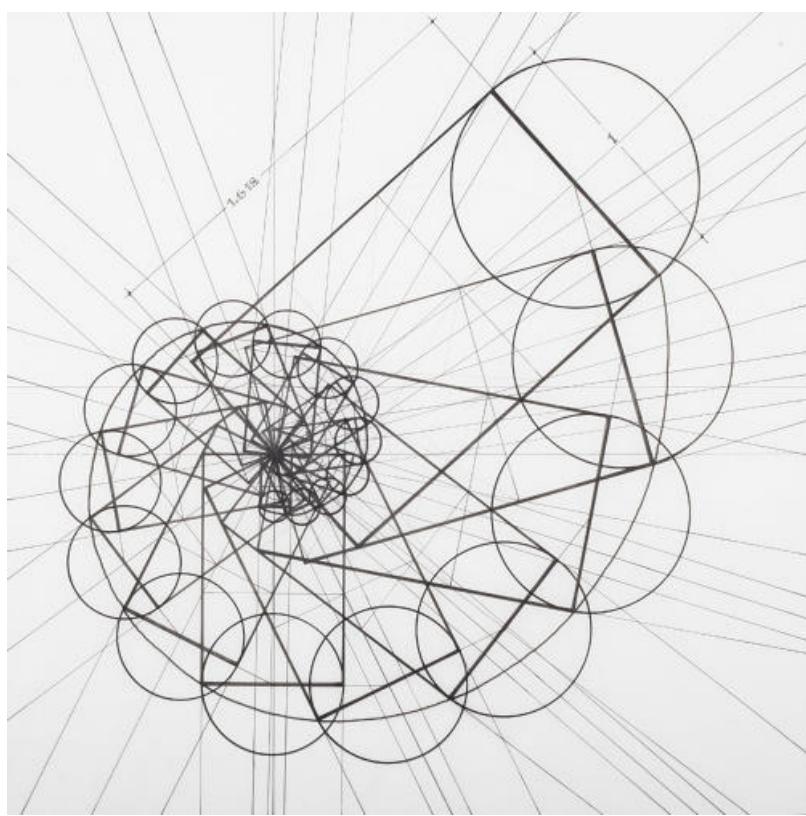
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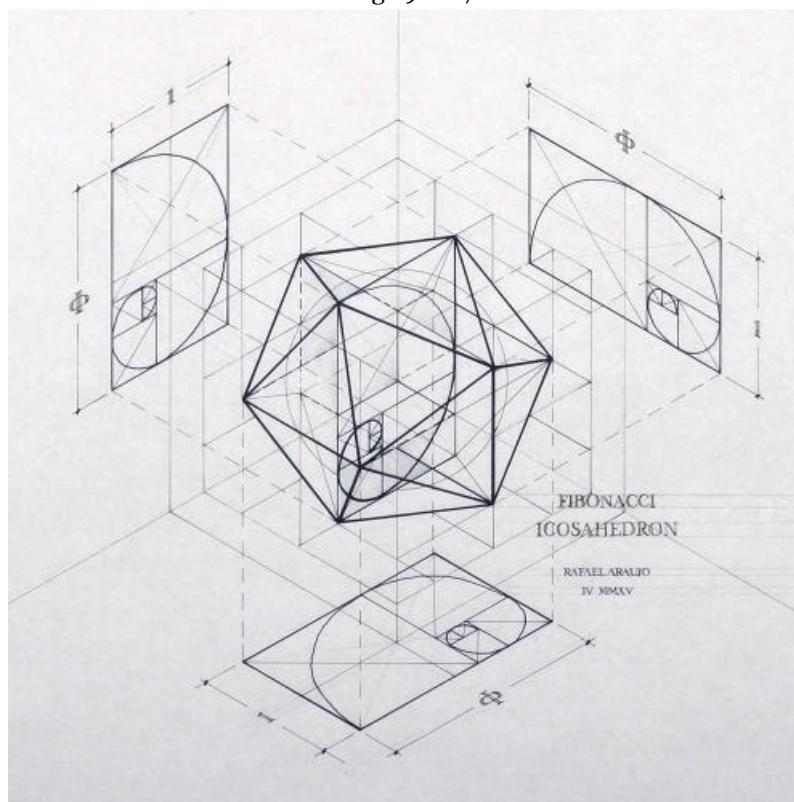
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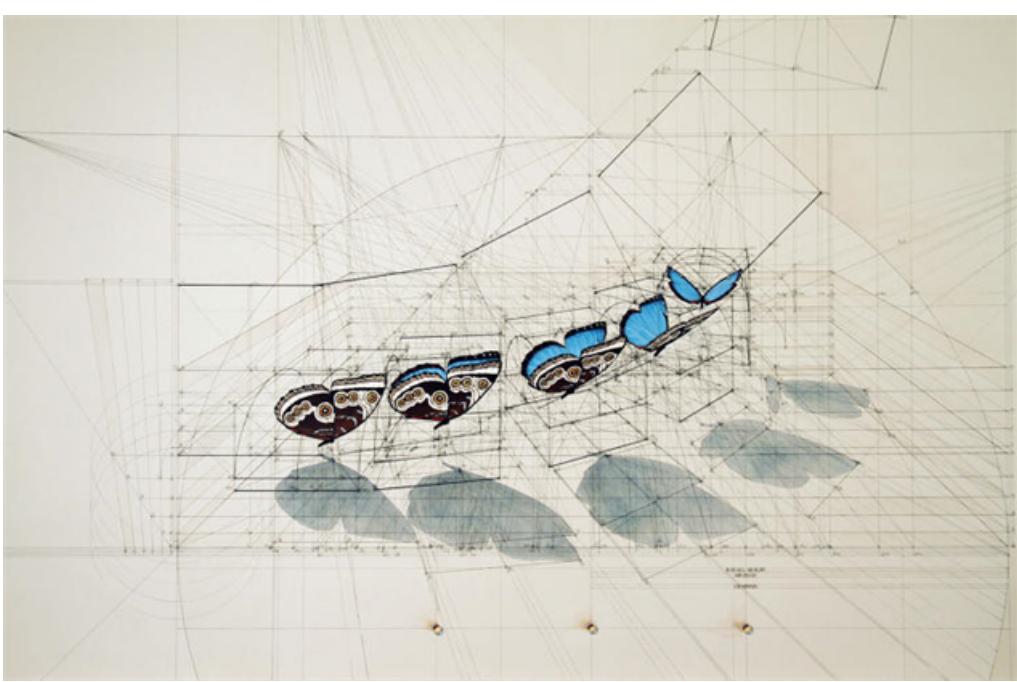
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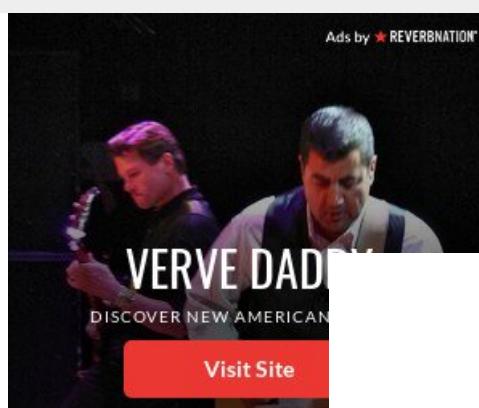


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